

Ōkārito Plant Project – South Westland

The main drivers/ purpose of the project is:

- To create an enduring partnership between tourism industry operators which fosters opportunities for people and businesses to contribute to the health of the natural environment in South Westland.
- To restore and enhance areas of indigenous ecological habitat.
- To support landowners to create wildlife corridors, increase biodiversity on farms and avoid the degradation of wetlands and streams.
- To create opportunities for additional employment in South Westland.
- To ensure the Ōkārito Native Plant Nursery operates within a sustainable business model.



Business operators who wish to participate as partners of the project must formerly agree to and abide by the following core values and principals.

- The best interests of the partnership must be placed above those of individual persons or the businesses they represent.
- Business partner behaviour must enhance the mana of the project.
- Projects chosen must bring environmental benefits and along with cultural and social benefits to the broader South Westland community.
- Business partners are required to contribute financially and through in-kind support/ volunteer days where business employees are practically involved in project tasks.
- Ōkārito Plant Project Trustees must approve of all media exposure related to the project to ensure original intent and purpose of the project partnership is maintained.



Photo – Business partners of the Ōkārito Plant Project celebrate after a day of planting near Lake Matheson, Fox Glacier, NZ.

Ōkārito Plant Project – Business partner criteria

Notes - Annual renewal = minimum amount received from donations passed onto the OPP from partnering businesses. Businesses are encouraged to make voluntary payments annually, the amount to be decided upon is at each business owner's discretion.

Business type	Annual business partner contribution.	Annual number of volunteer days required per business. (One day = 4hrs+ of participation)	Content required on Business partner websites.	Minimum number of social media posts per month.
Small local business (0-4 staff)	\$500 initial business membership payment \$250 – annual renewal.	5 (for example - 1x staff x 5 days)	OPP Project explained on web OPP Logo displayed. OPP donate to project button available on home page.	2
South Westland Large Local (5-50 staff)	\$1000 initial membership payment. \$500 – annual renewal.	20 (for example - 4x staff on 5 days)	OPP Project explained on web OPP Logo displayed. OPP donate to project button available on home page.	4
West Coast (outside South Westland)	\$500 initial membership payment \$250 – annual renewal.	5 (for example - 5x staff x 1 day)	OPP Project explained on web OPP Logo displayed. OPP donate to project button available on home page.	4
Aotearoa Business	\$1000 initial membership payment. \$500 – annual renewal.	4 (for example - 2x staff x 2 days)	OPP Project explained on web OPP Logo displayed. OPP donate to project button available on home page.	4
International business	\$1500 initial membership payment. \$1000 – annual renewal.	0 days (or could possibly be accommodated upon request)	OPP Project explained on web OPP Logo displayed. OPP donate to project button available on home page.	4